## **BCICTS INVITES YOU** TO EXHIBIT AT THE 2023 IEEE BICMOS AND COMPOUND SEMICONDUCTOR INTEGRATED CIRCUITS AND TECHNOLOGY SYMPOSIUM!

ARREARED REPRESENTATION OF

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#### WWW.BCICTS.ORG



# EXHIBITOR PROSPECTUS

Your Customers and Competition will be there – Make sure you are, too!

OCTOBER 15-18, 2023 • MONTEREY MARRIOTT, CALIFORNIA, USA

SOCIETY SPONSORS:



## Welcome!

#### Dear Prospective Exhibitor,

It is with great pleasure that we welcome you to be a part of the 2023 IEEE BiCMOS and Compound Semiconductor Integrated Circuits and Technology Symposium (BCICTS). BCICTS brings together distinguished experts to present their latest results in bipolar, SiGe BiCMOS, and compound semiconductor circuits, devices, and technology. There are no other events in the world where you can see leading-edge bipolar/BiCMOS devices and technology, 5G ICs, GaN HPAs, InP THz PAs, optical CMOS/SiGe transceivers, GaN HEMTs, and advances in compact modeling all presented together. BCICTS includes presentations drawn from submissions contributed worldwide on all aspects of these technologies. Topics span process technology, device advances, TCAD modeling, compact modeling, IC design and testing, high-volume manufacturing, and system applications. BCICTS 2023 will also feature the very latest results in RF/microwave, millimeter-wave, THz, analog mixed signal, and optoelectronic integrated circuits. As a complement to the technical program, the symposium includes numerous social events that allow participants to interact and network in a friendly, relaxed setting.



### CONFERENCE SCOPE

The 2023 IEEE BiCMOS and Compound semiconductor Integrated Circuits and Technology Symposium (BCICTS) is the premier forum for reporting developments in bipolar, BiCMOS, and compound semiconductor circuits, devices, and technology. Coverage includes all aspects of the technology, from materials, device fabrication, device phenomena, TCAD modeling, compact modeling, integrated circuit design and testing, and system applications. A wide range of integrated circuit technologies are covered including bipolar and field-effect transistors realized in materials such as SiGe, GaAs, GaN, InP, and SiC. The latest results in wireless, analog, RF, microwave, high-speed digital, mixed signal, optoelectronic, millimeter wave, and THz integrated circuits are presented.

Specific technical areas of interest include:

- 5G ICs, GaN HPAs/LNAs, InP THz PAs
- Innovative RFIC and mm-wave IC Device & Circuit Concepts
- Millimeter-wave/High-Speed IC Circuit Design & Fabrication
- Manufacturing Process Technology & Cost Issues
- CAD/CAM/CAT Tools & Techniques
- IC Testing & Methodology
- Packaging Technology
- Reliability
- Advanced Device Applications
- Advanced Process Technologies
- System Applications (e.g., wireless, vehicular, radar, military)
- Optoelectronic and OEIC applications

#### **QUICK REFERENCE**

**CONFERENCE DATES** October 15-18, 2023

#### CONFERENCE LOCATION

Monterey Marriott 350 Calle Principal Monterey, CA 93940

PAYMENT DEADLINE FOR SPONSORSHIP/PROMOTIONS/BOOTH Monday, August 15, 2023

## BCICTS WILL FEATURE THE FOLLOWING:

Contributed Presentations • Keynote Speeches • Invited Talks Breakout Sessions • Q&A Sessions

### SPONSORSHIP LEVELS

## Reserve the opportunities that spotlight your company's name and start preparing for your company's exposure at the event!

#### ALL SPONSORSHIP LEVELS INCLUDE:

- Company logo, description, and link on conference website and signage
- Opening Reception recognition of sponsorship
- Recognition by sponsor level on conference website

#### **PLATINUM:** \$10,000.00

- Promotion in pre-conference attendee emails
- Promotion as a Premiere Short Course and Primer Course sponsor.
- Recognition as the Best Paper and Student Paper awards sponsor.
- Prominent banner onsite and throughout the conference.
- Full page ad space for a custom advertisement, supplied by you\*, in the back of the printed program.
- Host an informal gathering or session before or after the main event. Whether it's a special networking opportunity or a bonus session, we'll work with you to plan an exclusive meeting or activity.
- Conference delegate bags produced with your logo along with the BCICTS logo on each bag. All registered attendees receive a bag. (a \$2,000 value)

#### **GOLD:** \$8,000.00

- Promotion in pre-conference attendee emails
- Opportunity to host a formal extended break (30 minutes) with coffee bar. This exclusive coffee break includes custom signage i.e., event table toppers to help promote your brand.
- Conference lanyard branded with your company logo. (a \$2,000 value)
- Full page ad space for a custom advertisement, supplied by you\*, in the back of the printed program.

#### **SILVER:** \$6,000.00

- Promotion in pre-conference attendee emails
- Full page ad space for a custom advertisement, supplied by you\*, in the back of the printed program.
- Opportunity to host an exclusive breakfast, break, or lunch.

#### BRONZE: \$4,000.00

- Full page ad space for a custom advertisement, supplied by you\*, in the back of the printed program.
- The opportunity to add an exhibit booth for a reduced fee of \$500. Option is available on the sponsorship contract form.

For additional information on these options, contact Catherine Shaw at **cs@cshawevents.com** 

## SPONSORSHIP QUICK REFERENCE GUIDE -

	EXHIBITORS	BRONZE \$4,000	SILVER \$6,000	GOLD \$8,000	PLATINUM \$10,000
Access to list of conference attendees consenting to share contact details	Х	Х	Х	Х	Х
Company logo, description, and link on BCICTS website and signage	Х	Х	Х	Х	Х
Opening Reception recognition of sponsorship	Х	Х	Х	Х	Х
Recognition by sponsor level on BCICTS website	Х	Х	Х	Х	Х
A full page custom advertisement		Х	Х	Х	Х
Promotion in pre-conference attendee emails			Х	Х	Х
Host exclusive 30-minute coffee break with custom signage				Х	
Opportunity to host an exclusive breakfast, break, or lunch			Х		Х
Host a Pre- or Post-Event gathering or Breakout Session					Х
Promotion as a Premiere Short Course and Primer Course sponsor					Х
Recognition as sponsor of the Best Paper & Student Paper awards					Х

### **PROMOTIONAL OPTIONS**

## Boost your brand recognition throughout the conference with these exclusive promotional opportunities!

#### **ALREADY A SPONSOR?** CONTACT US FOR CUSTOMIZED PRICING OPTIONS.

#### ALL PROMOTIONAL OPTIONS INCLUDE:

- Access to list of conference attendees consenting to share contact details
- Company logo and sponsorship status recognized on the BCICTS web page
- Company logo and sponsorship status placed in the Conference Program

#### **BRANDED CONFERENCE NOTEBOOK: \$2,500**

Conference notebooks in meeting rooms & conference bags for each attendee will display your logo.

- Your company logo\* and sponsorship status branded on a conference notebook
- Production of the notebook is included
- Conference agenda

#### **BRANDED CONFERENCE PENS: \$2,000**

Pens in the meeting rooms and conference bags will include your company logo.

- Your company logo\* and sponsorship status branded on a pen
- Production of the pen is included

#### **BRANDED HAND SANITIZER: \$2,000**

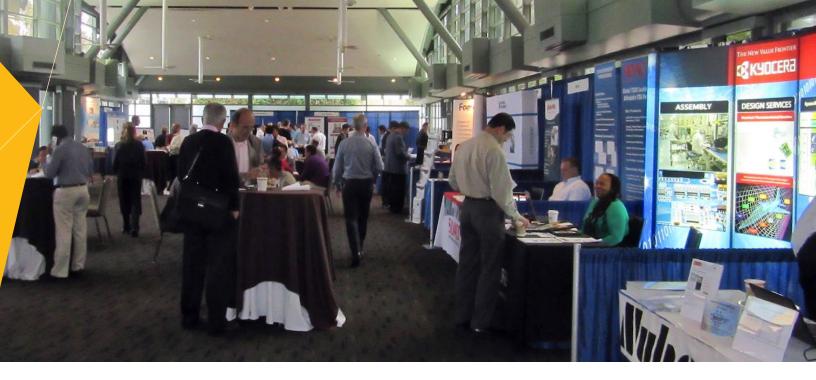
Bottle will be given to each attendee and exhibitor when they pick up their badge.

- Your company logo\* on the bottle label
- Production of the label and placement on bottle is included

#### **IMPORTANT INFORMATION:**

\* Company logo to be supplied in both web format (JPG, PNG) and high resolution vector (AI or EPS) format.

**Promotional opportunities are available on a first-come, first-served basis.** To receive additional information on these options, contact Catherine Shaw at **cs@cshawevents.com** 



### **EXHIBIT OPPORTUNITIES**

## Reserve your space *today* to exhibit for the entire duration of the exhibition!

#### **RENTALS INCLUDE:**

- Table, two chairs
- Complimentary WiFi in the Exhibition Area
- Inclusion in the onsite printed exhibitor listing
- Company logo, description, and link on the conference website
- List of symposium attendees consenting to share contact details (approx. 65% of attendance)
- One complimentary exhibitor badge with full access to all technical sessions and social events and
- A second badge supplied at no cost for one additional exhibitor that books their conference stay at host hotel
- Space for duration of exhibition Show Times: Monday, 5pm-7:30pm: Opening Reception Tuesday, 8:30am - 2:30pm: Breakfast | Breaks | Lunch

#### **PRICING:**

\$3,000 by August 1, 2023 | \$3,500 on or after August 2, 2023

All Symposium Social Events (including meals) during exhibitor hours will be held nearby

## SPONSORSHIP CONTRACT

#### INSTRUCTIONS

Type or print your information, sign, and return via email to BCICTS Conference Director Catherine Shaw, CMP, at **cs@cshawevents.com** 

#### 2023 IEEE BCICTS TECHNOLOGY EXHIBITION SPONSORSHIP CONTRACT

Reserve your Sponsorship package for the IEEE BiCMOS and Compound Semiconductor Integrated Circuits and Technology Symposium Technology Exhibition, to be held at the Monterey Marriott Hotel, Monterey, CA, USA on October 15-18, 2023. We understand this application becomes a contract when signed by us and accepted by Show Management.

Firm Name							
Contact Name							
Address							
City		State	Zip				
Phone		E-Mail	E-Mail				
PLEASE MARK YOUR RESERVATION CHOICES BELOW							
SPONSORSHIP LE	VEL (WITHOUT BOOTH	I/TABLETOP)					
Bronze \$4,000	Silver \$6,000	Gold \$8,000		Platinum \$10,000			
Branded Confere	<b>GNITION OPPORTUNIT</b> ence Notebook: \$2,500 ence Pens: \$2,000 anitizer: \$2,000	IES					
	DUE:						
	T	erms and Conditions:					
	JNT: Sponsor shall pay the agreed	•		o IEEE by September 1, 2023. ount as documented in the BCICTS			

- ACKNOWLEDGMENT AND USE OF THE SPONSORSHIP AMOUNT: IEEE shall use the Sponsorship Amount as documented in the BCICTS 2023 Sponsorship Prospectus. The Parties intend for the Sponsorship Amount to qualify as a "qualified sponsorship payment" excluded from the definition of an "unrelated trade or business" under U.S. federal tax law.
- 3. LIMITED LICENSE: Sponsor hereby grants to IEEE a non-exclusive, non-transferable and royalty-free license to use its name and logo solely for the specific use detailed herein. IEEE agrees and warrants that it will not use or exploit the Sponsor's name or logo in any manner that is deceptive or misleading or that reflects unfavorably upon the good name, goodwill, reputation or image of the Sponsor or in a manner that is contrary to applicable laws.
- 4. VISUAL IDENTITY: All IEEE-branded, end-user facing materials for IEEE publications, products, services, conferences, and the like must adhere to the guidelines established by IEEE.
- 5. DATA PROTECTION: In the event Sponsor processes any personal data on behalf of IEEE in connection with the performance of this Agreement it shall process such personal data in accordance with all applicable laws including, but not limited to, the General Data Protection Regulation. Sponsor shall protect any personal data in accordance with prevailing industry standards, but in no case, should such protection consist of less than reasonable care.
- 6. TERM AND TERMINATION: The term of this Agreement commences on the Effective Date and ends upon completion of the Event; provided, however, that either Party may terminate this Agreement at any time by providing at least thirty (30) days' prior written notice to the other Party. In the event of termination, Sponsor will be liable to pay to IEEE, or if already paid, IEEE will be entitled to keep any part of the Sponsorship Amount for which IEEE has already incurred a cost directly related to the Sponsorship.

(Sponsorship Contract continued on next page)

## SPONSORSHIP CONTRACT CONTINUED

- 7. INDEMNIFICATION: Each Party agrees to indemnify, defend and hold harmless the other, its parents, subsidiaries, affiliates and its and their officers, agents and employees from and against any and all claims, damages, liabilities, losses and/or expenses (including attorneys' fees and costs and any claim or threatened claim of third parties) incurred by the indemnified Party (collectively, "Losses") that arise from any: (a) alleged or actual infringement or misappropriation of any copyright, patent, trademark, trade secret or other right based upon the services or deliverables provided by indemnifying Party pursuant to this Agreement; (b) gross negligence or willful misconduct of indemnifying Party; (c) indemnifying Party's failure to perform fully its obligations herein in a timely manner; or (d) breach of any of indemnifying Party's representations and warranties herein. This provision shall also apply to any and all subcontractors employed by either Party. The terms of this provision shall survive the termination or expiration of this Agreement.
- 8. LIMITATION ON LIABILITY: IN NO EVENT SHALL EITHER PARTY BE LIABLE TO THE OTHER FOR ANY INCIDENTAL, CONSEQUENTIAL, SPECIAL, OR PUNITIVE DAMAGES (INCLUDING, WITHOUT LIMITATION, LOST PROFITS, LOST BUSINESS, LOSS OF DATA OR COST OF SUBSTITUTE SERVICES) ARISING OUT OF OR IN CONNECTION WITH ANY AGREEMENT BETWEEN THE PARTIES, OR THE SERVICES PERFORMED THEREUNDER UNDER ANY THEORY OF LIABILITY (WHETHER IN CONTRACT, TORT, STRICT LIABILITY OR OTHERWISE), EVEN IF THAT PARTY HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. EXCEPT FOR INDEMNIFICATION, EITHER PARTY SHALL ONLY BE LIABLE TO THE OTHER UNDER ANY THEORY OF LIABILITY (WHETHER IN CONTRACT, TORT, STRICT LIABILITY OR OTHERWISE) FOR ANY DIRECT DAMAGES IN AMOUNT EQUAL TO (A) ACTUAL DAMAGES OR (B) THE SPONSORSHIP AMOUNT, WHICHEVER IS LESS.
- 9. INSURANCE: For the term of the Agreement, both Parties shall secure and maintain, at their own expense, all insurance necessary to fulfill their respective obligations under this Agreement. Such insurance shall be written by an insurance carrier rated "A" or better by A.M. Best. IEEE has the right, but not the obligation, to request evidence of such insurance.
- 10. NON-DISCRIMINATION: The Sponsor acknowledges that IEEE's reputation and good will require that all persons associated with IEEE undertake the highest degree of legal and ethical conduct and that, among other things, any actual or perceived discrimination, harassment or bullying against any person is expressly prohibited. Sponsor agrees that in the performance of its duties under this Agreement, Sponsor shall maintain an environment free of discrimination, including harassment, bullying, or retaliation. IEEE hereby provides notice of its compliance with FAR 52-222-26, 41 C.F.R. 60-1.4, 41 C.F.R. 60-250.5 and 41 C.F.R. 60-741.5, which are incorporated by reference.
- 11. COMPLIANCE WITH LAWS: Sponsor represents and warrants that it shall comply with all laws and regulations that apply to its obligations and duties under this Agreement.
- 12. CONFIDENTIALITY AND OWNERSHIP OF INFORMATION AND OTHER ASSETS: Neither Party shall disclose to a third party Confidential Information of the other Party. The receiving Party shall use the same degree of care as it uses to protect the confidentiality of its own confidential information of like nature, but no less than a reasonable degree of care, to maintain in confidence the Confidential Information of the disclosing Party. "Confidential Information" as used in this Agreement means information identified by either Party as "Confidential" and/or "Proprietary," or information that, under the circumstances, ought reasonably to be treated as confidential and/or proprietary. The terms of this provision shall survive the termination or expiration of this Agreement.
- 13. FORCE MAJEURE: The performance of this Agreement is subject to acts of God, government authority, riots, epidemics, unusually severe weather, fire, floods, war, terrorism, embargoes, labor disputes or strikes, or other cause beyond the Parties' control, which make it inadvisable, commercially impracticable, illegal or impossible to perform as originally contracted under this Agreement. It is provided that this Agreement may be terminated for any one or more of such reasons by written notice from one Party to the other without liability.

Notice: All notices, consents and other communications hereunder shall be made in writing, by email, to Catherine Shaw, CMP, BCICTS Conference Director, at cs@cshawevents.com.

The effective date of communications between the Parties will be determined as follows: Communications sent via email will be considered effective as of the date and time on the email retained by the sender.

For the avoidance of doubt, emails, including emails that bear an electronic "signature block" identifying the sender, do not constitute signed writings for purposes of this Agreement. However, scanned transmittals of original documents shall constitute signed writings.

14. **MISCELLANEOUS:** This Agreement shall be governed by the laws of the State of New York. This Agreement contains the entire agreement between the parties and supersedes all prior and contemporaneous agreements, arrangements, negotiations and understandings between the parties relating to the subject matter hereof. There are no other understandings, statements, or promises of inducement, oral or otherwise, contrary to the terms of this Agreement. The failure of either Party to require strict performance by the other Party of any provision hereof shall not affect the full right to require such performance at any time thereafter, nor shall the waiver by either Party of a breach of any provision hereof be taken or held to be a waiver of the provision itself. This Agreement shall be binding upon, and inure to the benefit of, IEEE and its successors and assigns. The Sponsor may not assign any of its rights or obligations hereunder without the prior written consent of IEEE.

This Agreement shall not be valid until approved and executed by authorized representatives of both Parties.

#### PLEASE SIGN AND SUBMIT:

Firm Name\_

Authorized by

Print Name

Signature

#### **IMPORTANT NOTE:**

Advertisements must be submitted in press-ready format: A high resolution PDF or EPS with artwork flattened. Please supply your company logo separately in both web (.jpg or .png) and high resolution vector (.ai or .eps) formats.

## **EXHIBITOR CONTRACT**

#### INSTRUCTIONS

Type or print your information and return via email to Catherine Shaw at cs@cshawevents.com

#### 2023 IEEE BCICTS TECHNOLOGY EXHIBIT BOOTH/TABLETOP CONTRACT

Reserve space for our exhibit at the IEEE BiCMOS and Compound Semiconductor Integrated Circuits and Technology Symposium, to be held at the Monterey Marriott Hotel, Monterey, CA, USA on Oct. 15-18, 2023. We understand that this application becomes a contract when signed by us and accepted by Show Management. We agree to abide by the Terms and Conditions on the following page hereof.

Firm Name		
Contact Name		
Address		
City	State	Zip
Phone	E-Mail	

#### PLEASE MARK YOUR RESERVATION CHOICES BELOW

EXHIBIT BOOTH/TABLETOP (NOT WITH SPONSORSHIP) BY AUGUST 1, 2023: \$3,000 ON OR AFTER AUGUST 2, 2023: \$3,500

TOTAL AMOUNT DUE:

#### SPACE PREFERENCE

Exhibition space will be assigned on a first-come/first-serve basis. Please contact Catherine Shaw, Conference Director, for additional information.

#### **Terms and Conditions:**

Full payment is due no later than **August 1, 2023**. For applications received after August 1st, full payment is due upon contract. Payment information will be provided via the conference registration website link and is also listed on the BCICTS website.

In accordance, the undersigned agrees to the following provisions: Space will be assigned by The Management based on priority during space selection, 1st come 1st serve basis and thereafter in order of receipt and the above exhibitor-defined specifications.

#### Cancellation:

If exhibitor cancels its participation in the exhibition, such cancellation shall be considered on its part, and any monies paid hereunder shall be retained by The Management as liquidated damages if not cancelled by July 1, 2023. By agreeing to this contract, Exhibitor agrees to be bound by the terms, conditions, and rules provided herein for the BCICTS by The Institute of Electrical and Electronics Engineers, Incorporated "IEEE" collectively referred to as "Management."

**INABILITY TO PERFORM** If BCICTS should be prevented from holding the exhibition by any cause beyond its control (such as fires, strikes, Acts of God, etc.) or if it cannot permit the Exhibitor to occupy his space due to circumstances beyond its control, The Management will fully refund the Exhibitor.

(Exhibitor Contract continued on next page)

## **EXHIBITOR CONTRACT CONTINUED**

#### **Operating Rules and Guidelines:**

This document details the conditions under which exhibitors agree to participate and will be strictly enforced by The Management.

- 1. **PURPOSE AND ARRANGEMENT OF EXHIBITS:** The main purpose of the BCICTS is for networking and educational purposes. The exhibits, together with the technical sessions, are vital elements of this process. The exhibits shall be arranged via 10 X 10 or tabletop as not to obstruct the general view nor hide the exhibits of others. Plans for specially built displays not in accordance with regulations should be submitted to The Management before construction is ordered.
- 2. LIABILITY: Management accepts no liability for losses or damages of any kind sustained through the exhibition, except for losses or damages caused by the sole negligence or willful misconduct of Management.
- 4. FIRE, SAFETY AND HEALTH: The Exhibitor assumes all responsibility for compliance with local, city, and state ordinances and regulations covering fire, safety, and health.
- 5. UNION LABOR: Exhibitor must comply with all union regulations applicable to installing, dismantling, and display of the exhibits.
- 6. SUBLICENSING OF SPACE: The Exhibitor shall not assign, sublicense, or permit the whole or any part of the exhibit space licensed to Exhibitor, or have representatives, equipment, or materials from any firms other than their own in the exhibit space without the written consent of The Management. Only one company shall be considered as the Exhibitor, and no other company is licensed to use the space unless said company or unit is a subsidiary, parent, or affiliate of the Exhibitor.
- 7. OFFICIAL CONTRACTORS: The official contractor has been designated to perform services for an exhibitor such as the rental of furniture, erection of exhibits, electrical work, plumbing, labor, and cleaning. No exhibitor or representative shall contract for such services with other than the said official contractor without the express written consent of The Management, which, for reasons of security, in its sole discretion can deny such permission. In the event Exhibitor hires subcontractors to perform services for the event, Exhibitor shall: (a) remain fully responsible and liable for the subcontracted obligations and duties to the same extent as if Exhibitor had fulfilled the obligations and duties itself; (b) bear all responsibility for paying such subcontractors and not charge BCICTS for the services performed by such subcontractors; and (c) indemnify BCICTS against any third party damages arising from the gross negligence or willful misconduct of such subcontractors.
- 8. LIABILITY AND INSURANCE: The Exhibitor assumes entire responsibility for and hereby agrees to protect, indemnify, defend, and hold harmless, BCICTS or IEEE, The Management, and their employees subsidiaries, affiliates and agents, against all third party claims, losses, and damages to persons or property, governmental charges or fines, and other reasonable expenses including attorney's fees finally awarded by a court of competent jurisdiction arising out of or caused by Exhibitor gross negligence or willful misconduct, excluding any such liability caused by the sole negligence of Convention Center and its employees and agents.
- 9. PUBLICITY: Management may use Exhibitor's name and any non-confidential materials provided by Exhibitor on Management's website, and for internal and trade purposes, but only for the purposes of promoting this exhibition.
- 10. The Exhibitor further agrees to submit all promotional plans for pre-approval.
- 11. Exhibitor agrees to make all efforts to reside while onsite within the host hotel group block. If for some reason, they are unable to do so, Exhibitor agrees to notify The Management.

The Exhibitor hereby acknowledges receipt of the "BCICTS Exhibition Terms & Conditions." and expressly consents to abide by the rules and to comply with Management's enforcement of the Rules. If Management, in its sole discretion, determines an exhibitor has violated the rules, the violating exhibitor, after receiving a single official warning and failing to correct the violation, shall incur a severe and appropriate penalty until the Exhibitor comes into compliance to the reasonable satisfaction of The Management.

#### PLEASE SIGN AND SUBMIT:

Firm Name\_

Authorized by \_

Print Name

Signature